



11 April 2017

Future of HR

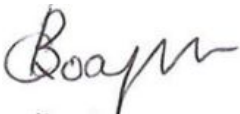
RE: Endorsement Letter

I felt very humbled and honoured to be the recipient of the Rising Star award at the Future of HR Awards in 2016. I wish to thank the organizers of the event for creating such a powerful platform as well as thanking the sponsors for making it all possible. I believe in doing everything with passion and to always give your best – receiving this award was the necessary feedback that I am indeed on the right track and making a difference.

I believe that as a result of this recognition and award last year many other doors from a recognition point if view opened for me. These included being selected as a finalist for the Standard bank businesswoman of the year award in the under 40 category. Following that prestigious nomination, I was also nominated by Institute of People Management (IPM) as a finalist for the: Finalist IPM HR Director of the Year Excellence Award (2016). Further to the above, I recently returned from the World HRD Congress in Mumbai where I was recognized as one of 100 global most influential HR professionals.

The initial recognition from Future of HR did so much for my personal brand and that of my employer. Many other professionals were inspired as well as the young people I'm privileged to mentor. Although I was nominated and did not necessarily entered for the awards I would encourage others to enter as it may hold wonderful surprises for you as it did for me. So in the words of Marianne Williamson "Your playing small does not serve the world. There's nothing enlightened about shrinking so that other people won't feel insecure around you. We were born to make manifest the glory of God that is within us. It's not just in some of us; it's in everyone. And as we let our own light shine, we unconsciously give other people permission to do the same." So I encourage you to dare to let your light shine through the Future of HR platform and what a wonderful platform it is!

With appreciation,



Candice Booysen
HR Executive
Industrial Psychologist (PS 0113506)